



## **PUCIT – ACM Student Chapter**

### **Address of Chapter**

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### **Chapter Officers**

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### **About PUCIT - ACM Student Chapter**

Chartered in 2011, PUCIT - ACM Student Chapter has been presenting students with the chance to learn to work in a professional environment. Its main target is to create public awareness of computing and its benefits in different walks of life through innovative ideas, which it has been achieving with perfection since its establishment. Each year, PASC conducts significant numbers of seminars and workshops relevant to computing by the experts from IT industry of Pakistan in the particular fields, as an effort of providing tools to the students of its university and other to learn new and trending technology and researches. It also conducts programming and gaming events and fun technical competitions allowing a relaxing environment for students aside from the stressful study routines. PASC, started with a team of 15 people, has been growing each year and currently has 61 members including the chapter officers. PASC proves to be a platform for its members where they can polish their skills and gain confidence. Every member of team PASC goes all in with their dedication, hard work and sincerity which has made this team a family. Having each other's backs, they move head strong into every challenge and come out triumphant. It is the team work and devotion that has allowed PASC to achieve its objectives and promote the message of



computing to the community at large. The team is provided with opportunities to augment their skills through managing events and attending the seminars/workshops for free.

The team is divided into following categories:

- Event Management
- Marketing
- Publicity
- Décor
- Media

The chapter members study the following majors:

Computer Science: 22

Software Engineering: 23

Information Technology: 16

Our Facebook page through which we connect with the students of universities nationwide:

<https://www.facebook.com/PUCITACMStudentChapter/>

Our Website:

<https://pucit.acm.org/>

## **About Punjab University College of Information Technology (PUCIT)**

PUCIT has been providing services in producing hardworking and exceptionally talented IT professionals and researchers since 2001. PUCIT offers seven degree programs including undergraduate (*Computer science, Information technology and Software engineering*), graduate – MPhil (*Computer science, Remote sensing and Geographical information system*) and postgraduate (*Computer science*). The primary goal of this institute is to produce unprecedented IT professionals who would take up the industry by storm. It also focuses on personality build-up of students and provides career motivation. It has pledged to produce industry focused individuals with notable skills and professionalism by providing resources to intensify their prowess. There are approximately 3000 students studying Computer Science related degrees in PUCIT including Bachelor, MPhil and PhD students.

## **Outstanding Recruitment Program**

### **Essay:**

PASC recruitment drive is not a week or two long rather PASC shapes its year round activities around this thought. One dormant purpose of conducting technical and non-technical seminars, workshops, events each year is to attract the students towards ACM and PASC. From the start of tenure, PASC allows the students to remotely observe the working of the chapter by participating in the events it organizes as attendees and competitors and be inspired of the hard work and devotion the team of PASC puts in. Seeing the professionalism of the members of PASC and the love with which they tend to their duties, many students apply as volunteers in our Annual National Event SoftExpo seeking to learn and work with the same passion as our core team. On SoftExpo, PASC hires around 120 volunteers into its team to allow them to work closely with the core team to observe and grasp what it means for PASC to work for the community. The volunteers not only work tirelessly for three months to



make the event a success but hiring them becomes a talent hunt drive. The output of that drive is tremendous. The HR managers of PASC intently observe the activities and behaviors of all the volunteers as a result of which, the potential members and future leaders are distinguished from the rest. At the end of SoftExpo, the officers, the core team and the volunteers emerge as one big family which refreshes the love for PASC in every individual's heart associated with SoftExpo. To appreciate the efforts of volunteers, PASC conducts a ceremony where they are given awards for their services to generate good will between them and the Chapter.

PASC believes in democracy and hence proper Elections and Hustings are conducted each year, to elect the new Officers, where the faculty advisor acts as the Election Commissioner, candidates for officer posts are nominated by the general body and votes are casted in discretion. After the elections, as soon as university starts, recruitment drive officially kicks in. Posters are placed around campus for publicizing the drive. Help desks are placed on campus to facilitate the freshmen. PASC releases an application form for hiring. The success stories of the events organized by PASC in the previous year create enough buzz to generate a plausible response to the recruitment drive. The general body members are hired through an intensive session of interviews and scrutiny. PASC believes that the most important factors in recruiting any member are dedication and sincerity. Each member of PASC is given some perks for joining the chapter; free workshops, seminars and discounts on events. Once the team is finalized, they are called in for a meeting where introduction to chapter activities is given and innovative and new ideas are pitched by the members.

PASC connects with the potential members through its website or the Official Facebook Page. PASC also has a Chapter Coordinator and HR Manager that deal with on and off campus interactions with students.