



ACM Student Chapter Excellence Awards Application

The ACM Student Chapter Excellence Awards Program recognizes chapters that display considerable initiative during the academic year. Chapters who apply must be in a good standing which includes having an active status, a complete chapter officer list and at least 10 chapter members on the Chapter Administrative Interface. There are five categories student chapters may choose from: Outstanding Chapter Activities, Outstanding Chapter Website, Outstanding Recruitment Program, Outstanding Community Service, or Outstanding School Service. **Please submit separate applications for every category your chapter is applying for. Hand-written submissions will not be accepted.**

Application must be submitted to local_activities@acm.org by **March 23, 2018**. In the subject line please state your chapter name and the category for which you would like your chapter to be considered.

The last section of this application will require an essay. Please review the guidelines below for the category you are applying to.

Outstanding Chapter Activities

For ACM student chapters that sponsor a series of exceptional activities throughout the year or have focused their efforts on a single major activity. Tell us about your chapter's most successful activities. Be sure to describe each activity, including how many people participated, how it was funded, and what made it a success. If you have web pages for these activities, include the URLs.

Outstanding Chapter Website

For ACM student chapters that maintain an outstanding chapter website. Tell us about the design and content of your website and any noteworthy features. Also tell us how you created it and what you do to keep it up to date. Don't forget to provide the URL so the judges can check it out.

Outstanding Recruitment Program

For ACM student chapters that have done an excellent job of recruiting chapter members. Tell us about your recruiting program. How do you let students at your school know about your chapter and how do you get them interested in joining? What factors are most critical to your success? How many members does your chapter have?

Outstanding Community Service

For ACM student chapters that have made significant contributions to their communities through one major service project or a series of smaller projects. Tell



us about each project, who it served, and how many people participated. Why was your chapter interested in these particular projects? If you have web pages for these projects, include the URLs.

Outstanding School Service

For ACM student chapters that have made significant contributions to their own schools through one major service project or a series of smaller projects. Tell us about projects that help your fellow students, your department, or your school in general. Tell us about each project, how many people participated, and how it helped your school. If you have web pages for these projects, include the URLs. (Note, if you have worked on projects to help other schools, for example neighboring high schools, apply for the Community Service award rather than the School Service award.)



ACM Student Chapter Excellence Awards Application

Chapter Group ID: 46699
Name of Chapter: University of Texas at Dallas
Chapter Address: 800 W Campbell Rd EC31, Richardson, TX 75080-3021
URL for your Chapter homepage: https://acmutd.co
Category you are applying for: Outstanding Chapter Website

Chapter Officers

Chair Name: Saman Attar
Email: saman.attar@utdallas.edu
Vice Chair: Matthew Bierman
Email: matthew.bierman@utdallas.edu
Treasurer: Jyh-Yih Yang
Email: jyh-yih.yang@utdallas.edu
Faculty Sponsor: John Cole
Email: john.cole@utdallas.edu
Secretary (if applicable): _____
Email: _____
Membership Chair (if applicable): _____
Email: _____
Web Master (if applicable): _____
Email: _____



Please provide a brief description of your chapter and school including number of chapter members (1500 character maximum):

The ACM chapter at the University of Texas at Dallas (ACM UTD) in Richardson, Texas is one of the largest student organizations at UT Dallas. ACM UTD has 1,371 members who participate in its five divisions: ACM Industry, ACM Labs, ACM Projects, and ACM Education, and HackUTD.

Number of students at your school who take computer science and related courses, and typical majors of your chapter members (1000 character maximum):

In the Erik Jonsson School of Engineering and Computer Science at UT Dallas, there are 4,573 undergraduate and 2,425 graduate students, for a total of 6,998 students. Most of ACM UTD's members are Computer Science majors, while other members have the following majors: Software Engineering, Computer Engineering, Electrical Engineering, and Arts & Technology.



An essay on the category for which your chapter would like to be considered (4000 character maximum - approximately 500 words):

Our website for ACM UTD can be found at: <https://acmutd.co>, and our website for HackUTD (a division of ACM UTD) can be found at: <https://hackutd.co>.

The design of the ACM UTD website is intended to be modern and minimalist, reflecting the brand image one would expect of UT Dallas's largest computer science organization. Content is clearly laid-out with bold typography to make the site readable and easy-to-navigate.

The HackUTD website was designed as a single-page scroller, meaning the entire website is one long single page that users scroll through. The single-page structure avoids hiding information within other pages to allow visitors to learn about the event quickly without having to click through a myriad of links. The website was designed to conform to HackUTD branding with bold colors and minimalist typography. All of the colors used on the website are from the HackUTD branding color palette. This gives users a consistent experience when transitioning between the website and other HackUTD branding materials.

The content of the ACM website is both static and dynamic. The static content includes information such as descriptions of the organization, descriptions of divisions and related images. Other content such as officer openings, team members, events and our blog are rendered dynamically through Jekyll, a static-site generator. This allows a clear separation of concerns between our styling and content and thereby makes our website easier to maintain.

The HackUTD website features event information for attendees, information for potential sponsors, and links to associated forms. Our entire website is designed to present content in a logical and seamless manner by minimizing distractions, prioritizing content over disruptive design elements and adopting common design patterns used in other hackathon and event pages.

Dynamic content of the ACM website is rendered through Jekyll, a static-site generator. This allows us to easily modify quickly-changing parts of the website (such as officer openings, team members and events) without having to directly modify our HTML code.

Both websites were developed with HTML, CSS and JavaScript. This allows us to have fine-tuned control over the design and structure of our websites.

We constantly take feedback from our officers and members and modify our websites accordingly. As our websites are crucial for informing our members of events and officer openings, we test constantly before deploying any large-scale changes. Most recently, we added a blog component to the ACM website to support the needs of our new ACM Labs and ACM Projects divisions. This required significant testing to ensure the feature would not interfere with the rest of the site.

As HackUTD is a yearly event, we update the website every year with a new design (to differentiate the website from the previous year) and new content. The new design reflects the updated HackUTD branding for that year.