

SIGMOD

Section 1 - Membership - based on calendar year dates

Renewal Summary

Eligible for Renewal 2016	1,394
Renewed 2016	1,013
Adds 2016	547
Retention	72.67%
Drops	381
Net (+/-)	166

Membership Summary

ACM Members with DL Subs	24,500
ACM only Members	85,032
SIGMOD and ACM Members	1,052
SIGMOD and DL Subs	457
SIGMOD only Members	437
Total ACM Members	86,084
Total SIGMOD members	1,489

Dues Paid in Calendar 2016

New Members	\$ 8,400.00
Renewals	\$ 21,007.00

Geo Breakdown of Active SIGMOD Members

Asia	243	16%
CANADA	65	4%
Europe	345	23%
Mid-South America	24	2%
Other	3	0%
Pacific Rim	36	2%
USA	803	53%
Total Members	1,519	

Geo Breakdown of SIGMOD Members joined in 2016

Asia	99	18%
CANADA	25	5%
Europe	102	19%
Mid-South America	9	2%
Other	1	0%
Pacific Rim	6	1%
USA	305	56%
Total New Members	547	

Section 2 - Digital Library -

SIGMOD Articles

Total Published Articles	12,636
Total Citings	228,556
Average Citings per article	18.09
Total Downloads past 12 months	682,534
Average Download per article	54.02
Total Downloads past 6 weeks	82,505
Total Overall Downloads	7,240,394
Total Distinct Authors	20,240

Total SIGMOD Sponsored / Incooperation Publications

Newsletter	165
Proceeding	292

Total SIGMOD Sponsored / Incooperation Publications Published in 2016

Newsletter	4
Proceeding	11

Articles - SIGMOD

Total Articles Published in 2016	766
Total Citings of 2016articles	266
	0
Total Downloads past 12 months	125,649

	0
Total Downloads past 6 weeks	14,211
Total Overall Downloads	n/a
Total Distinct Authors	2,501

Articles - SIGMOD

Year Published	Total
Prior	9,538
2013	816
2014	691
2015	721
2016	766
2017	104

Citations - SIGMOD

Year Cited	Citings
Prior	160,738
2013	16,909
2014	15,658
2015	18,128
2016	16,485
2017	632

Section 3 - Chapters -

Geographic Breakdown of Active SIGMOD Chapters

Asia	2	100%
Total Active SIGMOD Chapters	2	

Chapter Type Breakdown of Active SIGMOD Chapters

Active Professional Chapters	2	100%
Total Active SIGMOD Chapters	2	

Member Type Breakdown of Active SIGMOD Chapters

Local Chapter	Chapters	Chapter Members	ACM	Non ACM
Professional	2	1,808	20	1,788
Totals	2	1,808	20	1,788

Section 4 - Events -

Geographic Breakdown of 2016 Events

	Sponsored/ Co-Sponsored	InCooperation
CANADA	0	2
Europe	0	1
Mid-South America	0	1
USA	3	1
Total Events	3	5

Sponsored/ Co-Sponsored Events

Total Events	3
Total Attendees	119

Section 5 - Lists -

Lists

Total Number of Lists	10
Total Subscribers	1,782
Total Active SIG Members	1,166
Total Expired SIG Members	437

Section 6 - Web Site -

Sites for Calendar 2016

Total visits	324,263
Total page views	752,754
Total hits	14,477,712
Total unique visitors	109,142
Total repeat visitors	21,471
Average visits per day	898
Average visits per week	6,288
Average visits per month	27,390

Average unique visitors per day	617
Average new visitors per day	273
Average repeat visitors per day	358
Visitor repeat rate	20
Average visits per visitor	3

Section 7 - Social Networking -

Social Networking in Calendar 2016

Site	Group	Members
Facebook	ACM Special Interest Group on Management of Data (SIGMOD)	864 Likes
Facebook	ACM SIGMOD	596 Members
Google+	Google+ Community	348 Members
